ADVERTISING WITH THEATRE BRITAIN

Theatre Britain is a professional, nonprofit theatre company producing shows by British playwrights at the Cox Building Playhouse in Downtown Plano.

Over the years we have garnered multiple nominations and awards, most notably from the Dallas Fort Worth Critics Forum. In addition, Theatre Britain has been recognized as an outstanding contributor to Dallas Fort Worth theatre by The Dallas Morning News, the DMN Mom's Blog, the Dallas Observer and the Dallas Voice.

In addition to our acclaimed productions of British comedy and drama, we are home to the only authentic panto in North Texas. Panto is a traditional British holiday show and is a fairytale told in the style of a melodrama. It's a family friendly show in which we encourage everyone to cheer for the good guys, boo and hiss the villain and join in with the characters on stage. Theatre Britain is one of only a handful of companies in the US producing panto.

Our audience

Over 2000 people see the panto each year. Over 50% of these patrons are adults between the ages of 18 and 60.

For non-panto shows, we attract audiences of around 1000.

Over 70% of our patrons live outside the City of Plano.

Specifications

Please supply all artwork as a high resolution .jpg or as a .pdf.

Artwork may be emailed to producers@theatre-britain.com.

Deadlines

To guarantee inclusion in the playbill, artwork must be received by the following dates:

Will You Still Love Me In The Morning? - Wednesday, January 25, 2017
Let It Be Me - Wednesday, March 22, 2017
Nobody's Perfect - Wednesday, June 7, 2017
Winston's Birthday - Wednesday, August 23, 2017
The Three Musketeers - Wednesday, November 8, 2017

How to book

To book your ad in Theatre Britain's playbill, please call 972.490.4202 or contact Sue Birch at producers@theatre-britain.com.

More information about Theatre Britain can be found at www.theatre-britain.com.

RATES FOR:

Will You Still Love Me In The Morning?
by Brian Clemens & Dennis Spooner
February 10 - March 5, 2017

Let It Be Me
by Carey Jane Hardy
April 7 - 30, 2017

Nobody's Perfect
by Simon Williams
June 23 - July 16, 2017

Winston's Birthday
by Paul Baker
September 8 - October 1, 2017

Ad Size	*Dimensions*	*B&W*	*4-Color*
Full Page	5” w x 8” h	$175	$250
Half page vertical	2½” w x 8” h	$100	$140
Half page horizontal	5” w x 4” h	$100	$140
Quarter page vertical	2½” w x 4” h	$60	$80
Quarter page horizontal	5” w x 2” h	$60	$80

RATES FOR:

The Three Musketeers
A traditional British panto
by Jackie Mellor-Guin
November 25 - December 30, 2017

Ad Size	*Dimensions*	*B&W*	*4-Color*
Full Page	5” w x 8” h	$300	$500
Half page vertical	2½” w x 8” h	$200	$250
Half page horizontal	5” w x 4” h	$200	$250
Quarter page vertical	2½” w x 4” h	$125	$150
Quarter page horizontal	5” w x 2” h	$125	$150

ADVERTISE IN ALL FIVE PLAYBILLS AND SAVE!

Ad Size	*Dimensions*	*B&W*	*4-Color*
Full Page	5” w x 8” h	$900	$1250
Half page vertical	2½” w x 8” h	$500	$650
Half page horizontal	5” w x 4” h	$500	$650
Quarter page vertical	2½” w x 4” h	$300	$350
Quarter page horizontal	5” w x 2” h	$300	$350

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